

CSW 131 Syllabus: Introduction to Web Design – Fall 2009 (Page 1 of 2)

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Office Hours Battilana: M - R 3:15-4:00 pm; T & W 7:00-8:00 pm (if students arrive by 7:05 pm). TBA, my office or an Anderson lab.

Website Blackboard and (for Prof. Battilana) <http://courses.wcupa.edu/sbattilana/>.

!Important! Missing an exam/test - On or before exam date: Make-up exams are given for the following cases only:

(Students are NOT entitled to make-ups)

- A. SICKNESS (Email your professor AND call 436-2204 on or before the exam day and ask that a note be placed in professor's mailbox explaining the absence and bring written medical verification when you return).
- B. UNIVERSITY-SANCTIONED EVENTS
(http://www.wcupa.edu/INFORMATION/OFFICIAL_DOCUMENTS/Undergrad.Catalog/acpolpro.htm#excused) - undergraduate students participating in University-sanctioned events such as, but not limited to, the Marching Band, musical ensembles, theatre group, athletic events, forensics competition, etc., will be granted an excused absence(s) by the respective faculty members for class periods missed. Students will be granted the privilege of taking, at an alternative time to be determined by the professor, scheduled examinations or quizzes that will be missed. The professor will designate such times prior to the event. Professors can provide a fair alternative to taking the examination or quiz that will be missed. Students must submit original documentation on University letterhead signed by the activity director, coach, or adviser detailing the specifics of the event in advance. Specific requirements include:
1. Responsibility for meeting academic requirements rests with the student.
 2. Students are expected to notify their professors as soon as they know they will be missing class due to a University-sanctioned event.
 3. Students are expected to complete the work requirement for each class and turn in assignments due on days of the event prior to their due dates unless other arrangements are made with the professor.
 4. If a scheduled event is postponed or canceled, the student is expected to go to class.
 5. Students are not excused from classes for practice on nonevent days.

The following are specifics for the student athlete:

1. The student athlete is expected, where possible, to schedule classes on days and at hours that do not conflict with athletic schedules.
 2. Athletes are not excused from classes for practice or training-room treatment on nongame days.
- C. EMERGENCY SITUATION ON THE DAY OF EXAM (Email your professors AND call 436-2204 on or before the exam day or as soon as possible and ask that a note be placed in my mailbox explaining the absence).

Textbook *HTML, XHTML, and CSS, Your visual blueprint™ for designing effective Web pages*, Huddleston, Visual/Wiley
ISBN: 978-0-470-27436-1

Course Content The main objective of this course is to create professional looking web pages with good code. While great looking and functioned web pages are great, we will also address the need and concepts of making the resultant web site both visible and accessible. This course teaches an introduction to the constituent elements of Web pages, including the fundamental XHTML/HTML elements, their attributes, and the style properties using Cascading Style Sheets (CSS). The other important part of the course is to provide an introduction to JavaScript programming (control of web page through programming). Students will be required to create a website and maintain it on a public web server (account supplied by instructor):

Covered content (not necessarily in this order) includes:

1. Introducing HTML and XHTML
2. Introducing HTML Basics
3. Creating Hyperlinks
4. Working with Images
5. Using Tables
6. Using Lists
7. Formatting the Text on Your Page (using Cascading Style Sheets -- CSS)
8. Applying More Formatting to Your Page (using CSS)
9. Working with Other CSS Selectors
10. Laying Out Your page
11. Adding Forms
12. Working With JavaScript
13. Making Your Site Accessible
14. Adding Specialized Markup
15. Creating an RSS Feed
16. Using Content from Other Sources
17. Getting Your Site Listed on Search Engines (Visibility)
18. Testing and Validating Web Pages
19. Publishing Your Site

There will be additional material covered in class.

* Makes-ups *with prior arrangements through instructor* may also be arranged in these sessions.

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Grading	70% Quizzes; 25% Website project; 5% attendance and participation Attendance 5% (0-1 absences = 5%; 2 absences = 2.5%; 3 absences = 1%; >3 absences = 0%)
Student Disabilities	The Office of Services for Students with Disabilities (OSSD) offers services for students with physical and learning disabilities. See their web site, http://www.wcupa.edu/ussss/ossd/default.asp , and keep your instructor(s) informed.
Description/ Overview	Introduction to Web Design. This course will cover XHTML/HTML, CSS, and introductory JavaScript programming to provide students with a basic technology skill set for pursuing other topics in Web technology. Use of some simple Web authoring and graphics packages, but a focus on the structure and semantics of XHTML/HTML, CSS, and JavaScript. One of three core requirement courses for the Web technology and applications minor. PREREQ: Familiarity with basic graphical user interface and systems concepts such as files, folders, and use of an editor, and Web browsers.
External Links	Will be provided in class on our class web site as the semester progresses. Downloads of software (optionally) from Microsoft and other sources through link provided via Blackboard.
Storing Projects	You MUST have a FLASH DRIVE and bring it to every class, starting with the first download for Visual Basic! When you leave class, don't forget to take out your flash drive and bring it with you!
Storm Closings	WCU Storm closure code: 853 - call KYW at 215-224-1060 Also check the WCU main page for any announcements
Additional Notes	<ul style="list-style-type: none">• Cell phones must be on silent settings or off during classes and put away (e.g., in pocket, etc.) – no text messaging.• No iPods (or other players) or head phones may be used during class.• The use of student personal (or other) computers is prohibited during class.• CSC department policy prohibits students from bringing food or drinks in to our class room.• Notes, practice problems and other course information will be maintained on the course website from which you can download software and sample code and obtain access to other reference materials.
Academic Honesty Policy	The Computer Science Department has adopted the following policies in regard to academic dishonesty in Computer Science classes (below per this link, http://www.cs.wcupa.edu/~jfabrey/Guidelines/AcademicDishonesty.htm): <ol style="list-style-type: none">1. A student found to be academically dishonest in an assignment will receive zero for that assignment if it is his/her first offense in that class, but an F for the course if it is for his/her second offense in that class.2. A student found to be academically dishonest in a test (quiz) will receive the grade of F in that class.3. For the purposes of this document on academic dishonesty, every form or method of evaluation in a class will be considered as being of one of two types: an assignment or a test (quiz). Assignments include homework assignments, and short quizzes. Tests (or quizzes) include final exams and major exams. An instructor has, subject to these guidelines, the discretion to determine the type of any other form of evaluation, such as a project, in his/her class.4. A student who has received the grade of F in a course because of academic dishonesty and who wants or is required to repeat that course may re-take that course only as a regularly scheduled course that is open to the student community in general. In exceptional circumstances, this condition may be revoked, but only by an explicit action to that effect by the full Computer Science Committee, and only then on a case by case basis.5. The term academic dishonesty is used throughout in the sense provided by the rules and regulations of West Chester University. The following is taken from The Ram's Eye View of 1997-1998: Academic dishonesty as it applies to students includes but is not limited to academic cheating; plagiarism; the sale, purchase, or exchange of term papers or research papers; falsification of information which includes any form of providing false or misleading information, written, electronic, or oral; or of altering or falsifying official institutional records. Plagiarism is defined as copying another's work or portion thereof and/or using ideas and concepts of another and presenting them as one's own without giving proper credit to the source.
SAFETY	Department of Public Safety Phone: 610-436-3311