Instructor: Prof. Steven Battilana, Office: Room UNA 146, Phone: 610-430-4198 (or leave a message in my mail box, UNA 150). Email: sbattilana@wcupa.edu – use WCU email with your name & section number, & check your account 7 days/week.

Office Hours: MoTuWeTh 3:15-4:00 pm, room UNA 146; and only if students arrive by 7:15 pm Tu & We 7:15-8:00.

Website(s): D2L (Desire2Learn) and http://courses.wcupa.edu/sbattilana/.

Required Materials (E-Textbooks & flash drive):
1. Murach’s HTML5 and CSS3, 3rd Edition, Boehm, Murach. Buy the PRINTED (not electronic) book; you will use it often. ISBN: 978-1-890774-83-7. [Note: We will also utilize other resources that do not require purchase.]
2. You MUST have a NEW (or very recent) WINDOWS-DEDICATED flash drive and bring it to every class; NO sharing or previous student’s flash drives. You will use WCU Windows PCs in class and for programming; no Apple computers. Save your work (files) in multiple locations! Loss/failure of a flash drive cannot be a reason for any work extensions.

Course Description: Introduction to Web Design. This course will cover HTML, CSS, and introductory JavaScript programming to provide students with a basic technology skill set for pursuing other topics in Web technology. Focus is on the accepted standard structure and semantics of HTML, CSS, and JavaScript, with the use and introduction to optimized graphics, Responsive Web Design and jQuery. CSW131 is one of three core requirement courses for the Web technology and applications minor. PREREQ: Familiarity with basic graphical user interface and systems (e.g., files, folders, etc.) and use of an editor, and Web browser.

Course Student Learning Outcomes: The main objective of this course is to create professional looking web pages with good code. While great looking and functioning web pages are the goal, we will also address the need and concepts of making the resultant website both “visible” and accessible. This course teaches an introduction to the constituent elements of Web pages, including the fundamental HTML elements, their attributes, and the style properties using Cascading Style Sheets (CSS). The other important part of the course is to provide an introduction to JavaScript programming (the control of web page through programming), and using images. The more advanced concepts of Responsive Web Design and jQuery will also be introduced.

Attendance Policy: Attendance will be taken in each class and displayed for attending students to verify at that time only. Unexcused late arrivals / early departures (15 minutes) are an unexcused absence. Repeat late arrivals / early departures of less than 15 minutes may also result in an unexcused absence(s) at the instructor’s discretion. Notify your professors of ANY absence to see if they can be excused. Each unexcused absence > 2 3 reduces your course grade by 1½ (one and one third) points.

IMPORTANT: WCU REQUIRES both students and professors keep their final exam date open (academic calendar).

Evaluation & Grading (No extra credit is available):
- GRADING: 35% Lecture/textbook Quizzes (10% x 2 + 15% for top Quiz); 15% Website Plan; 33% (new, original) Website project; 17% Assessments (avg. of scores; bonuses may apply). No credit for unexcused late work (zero).
- ATTENDANCE: See Attendance Policy above.
- OTHER: Non-participation, including not completing non-credit homework, engaging in non-class activities, texting, conversing during lectures, sleeping, etc., reduces your course grade by 1½ (one and one third) points each.

A letter grade will be assigned based on performance in the course according to the following scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Quality Points</th>
<th>Percentage Equivalents</th>
<th>Interpretation</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4.00</td>
<td>93-100</td>
<td>Excellent</td>
</tr>
<tr>
<td>A-</td>
<td>3.67</td>
<td>90-92</td>
<td>Superior</td>
</tr>
<tr>
<td>B+</td>
<td>3.33</td>
<td>87-89</td>
<td>Superior</td>
</tr>
<tr>
<td>B</td>
<td>3.00</td>
<td>83-86</td>
<td>Superior</td>
</tr>
<tr>
<td>B-</td>
<td>2.67</td>
<td>80-82</td>
<td>Average</td>
</tr>
<tr>
<td>C+</td>
<td>2.33</td>
<td>77-79</td>
<td>Average</td>
</tr>
<tr>
<td>C</td>
<td>2.00</td>
<td>73-76</td>
<td>Below Average</td>
</tr>
<tr>
<td>C-</td>
<td>1.67</td>
<td>70-72</td>
<td>Below Average</td>
</tr>
<tr>
<td>D+</td>
<td>1.33</td>
<td>67-69</td>
<td>Below Average</td>
</tr>
<tr>
<td>D</td>
<td>1.00</td>
<td>63-66</td>
<td>Failure</td>
</tr>
<tr>
<td>D-</td>
<td>0.67</td>
<td>60-62</td>
<td>Failure</td>
</tr>
<tr>
<td>F</td>
<td>0</td>
<td>&lt; 60%</td>
<td>Failure</td>
</tr>
</tbody>
</table>

Refer to the Undergraduate Catalog for description of NG (No Grade), W, Z, and other grades.

Exam Make-up exams* may be given for the following cases only (with student notification on or before exam date).

In all cases, email your professor AND call 610-436-2204 on or before the exam day and ask that a note be placed in professor’s mailbox explaining the absence and bring written medical or other pertinent verification when you return.

A. EXCUSED ABSENCES POLICY (see Excused Absences Policy below)
B. INSTRUCTOR-AUTHORIZED EVENTS

* Prior arrangements are to be arranged with Instructor for any make-ups.

Do the planet a favor; use your syllabus online (and it’s always up to date) . . . or if you must, at least use two-sided printing. [Page 1 of 3]
Do the planet a favor; use your syllabus online (and it's always up to date) . . . or if you must, at least use two-sided printing. [Page 2 of 3]
**CSW 131 Syllabus: Introduction to Web Design – Spring 2018**

**Excused Absences Policy.**

**Missing an exam/test - On or before exam date:** Make-up exams* are given for the following cases only:

I. Students participating in University-sanctioned events such as, but not limited to, the Marching Band and NCAA athletic events, will be granted an excused absence(s) by the respective faculty members for class periods missed. Students will be granted the privilege of taking, at an alternative time to be determined by the professor, scheduled examinations or quizzes that will be missed. The professor will designate such times prior to the event and the make-up should be as soon as possible following the missed class. Professors can provide a fair alternative to taking the examination or quiz that will be missed. Students must recognize that some activities cannot be directly made up (e.g., a laboratory, group presentation, off-campus experience), and faculty will arrange a fair alternative to the missed work. Students must submit original documentation on University letterhead signed by the activity director, coach, or adviser detailing the specifics of the event in advance. Specific requirements include the following:

1. Responsibility for meeting academic requirements rests with the student.
2. Students are expected to notify their professors as soon as they know they will be missing class due to a University-sanctioned event.
3. Students are expected to complete the work requirement for each class and turn in assignments due on days of the event prior to their due dates unless other arrangements are made with the professor.
4. If a scheduled event is postponed or canceled, the student is expected to go to class.
5. Students are not excused from classes for practice on nonevent days.

The following are specifics for the student athlete:

1. The student athlete is expected, where possible, to schedule classes on days and at hours that do not conflict with athletic schedules.
2. Athletes are not excused from classes for practice or training-room treatment on non-game days.

II. West Chester University recognizes required (non-voluntary) service in the United States military including the Pennsylvania National Guard as a legitimate reason to miss up to the equivalent of 2 weeks during a 15-week semester. Service members must submit a copy of their orders to the Registrar’s Office. The Registrar’s Office will communicate with respective faculty members and the student will be granted an excused absence(s) for the class periods missed. All points covered in part I of this policy including make-up work and specific requirements 1-4 also apply. Service members required to miss more than the equivalent of 2 weeks during a 15-week semester can withdraw from the term in a non-punitive manner in accordance with Pennsylvania state law. Students are expected to work closely with faculty and the Registrar’s Office to ensure their academic success. Students in programs with external accrediting bodies must also be aware that there may be attendance requirements that cannot be made up.

III. In the event of a student’s unplanned medical emergency, including serious health conditions as outlined in the Family and Medical Leave Act, or the death of a student’s immediate family member, faculty members are expected to provide, within reason, an opportunity for students to make up work. Students are responsible for providing proper documentation and will work with respective faculty members to make up course work as described in part I of this policy. Students are encouraged to contact the Assistant Dean of Students and refer to the website on Student Assistance for additional information.

IV. Consistent with guidelines set forth by the Family and Medical Leave Act, students who become parents of new children or have children with serious health conditions that require the student-parent to miss up to the equivalent of 2 weeks during a 15-week semester shall be given an excused absence for the courses that are missed. Students will work with respective faculty members to make up course work as described in part I of this policy. Students required to miss more than the equivalent of 2 weeks during a 15-week semester can withdraw from the term up until the term-withdrawal deadline. Students required to miss more than one semester should also refer to Admissions policy on consecutive non-enrollment. Students are encouraged to contact the Assistant Dean of Students and refer to the website on Student Assistance for additional information.

V. West Chester University recognizes excused absences in accordance with federal and state legal statutes including but not limited to compliance with jury duty, subpoenas, and notices of deposition. Such excused absences will be dealt with as described in part I of this policy.

* Make-ups with prior arrangements through Instructor may also be arranged.

**Storm Closings**


Also check the WCU main page for any announcements.

**Emergency Preparedness**

All students are encouraged to sign up for the University’s free WCU ALERT service, which delivers official WCU emergency text messages directly to your cell phone. For more information, visit www.wcupa.edu/wcualert. **To report an emergency, call the Department of Public Safety at 610-436-3311.**

**Speak Up & Annunciate!**

Your in-class questions and comments are often valuable to your classmates and your instructor. Kindly focus on speaking up and announcing so the ENTIRE class can hear you! (If I cannot hear your after two attempts, ask me after class.) This is an important personal development skill to learn and master, and will be an instrumental resource throughout your life.

**Abbreviations**

CSS = Cascading Style Sheets; D2L = Desire2Learn; HTML = HyperText Markup Language; JS = JavaScript; UNA = 25 University Ave

**IMPORTANT -** Earning a grade in this course carries the REQUIREMENT for all students to both SUBMIT and PRESENT (to class) their own all new, original website which may NOT include any work or materials created outside of THIS course (except image and media files). Guidelines and specific requirements are documented and clarified in class. If you are unclear on anything, **simply ASK.** If you ask for and believe you have been granted any exception(s), get it in writing.

Do the planet a favor; use your syllabus online (and it’s always up to date) . . . or if you must, at least use two-sided printing. [Page 3 of 3]